

# Capacity Building Programmes for Students

Year: 2018 - 2020

S. No.	Event	Dates	Outcome
1.	Lecture on “Kingfisher: What went wrong with it”.	27 <sup>th</sup> January 2018	The lecture embraced the students with different challenges that are faced by a large scale business and the methods to overcome them. The interaction empowered the department to enrich its curriculum based on real time financial challenges.
2.	Lecture on “Protection of Investors Interest through Financial Education: Role of SEBI” was organised by Mr. Mohan Lal Saroj, Assistant General Manager, SEBI Local Office, Jammu, Mr. Waseem Akhtar, Branch Head BSE, Jammu and Sh. Atul Salaria, Independent Financial Advisor.	26 <sup>th</sup> November 2018	The lecture provided awareness to the students about how to play safe in the financial markets. The lecture provided insightful discussion to uncover the new areas of research in this field.
3.	Lecture on Insurance, Financial Planning and Taxation by Mr. Sidharth Prabhakar, Territory Manager, SBI Life Insurance Company Limited, Jammu.	17 <sup>th</sup> September 2018	The interaction with experts from financial industry rooted the need for the relevance of getting insured and making financial plans in students mind. The interaction helped the department to update its academics based on the suggestions made during the lecture.
4.	Career Awareness Session on ICSI on by Mr. Rishi Prakash Singh, officer in charge, Jammu Chapter of ICSI and Palak Arora, CS & Faculty member & Counsellor of Jammu Chapter of ICSI.	21 <sup>st</sup> August 2018	The lecture apprised the students about the various career avenues available to them and the ways to excel in it. The discussion on the topic career awareness paved the way to initiate the internships as a part of the M.Com course.
5.	One Day Seminar on E Filing of Income Tax Return on by CA, Vineet Kohli.	8 <sup>th</sup> May 2018	The students gained practical knowledge about how to file an income tax return. The department has drafted a short term certificate course which is in the pipeline.
6.	Awareness lectures on Investment Options in Mutual Funds by Mr.	2 <sup>nd</sup> May 2018	The lecture updated the students about various options available to

	Atul Salaria, IFA, ICICI Securities Ltd. Jammu.		invest in mutual funds. The interaction enriched the department to updates its curriculum with different investment opportunities available in the market.
7.	Extension lecture on the topic “Big Data Analytics” by Prof. Yogesh Upadhyay, School of Studies in Management, Jiwaji University, Gwalior.	1 <sup>st</sup> February 2018	The students were accustomed about how to handle the big data which is a real problem in the time of technology.  The department is also able to get connected with the latest topics of interest in the field of commerce.

Year: 2021-2022

S. No.	Event	Dates	Outcome
1.	Organised a Webinar on Cyber Crime and it's Preventive measures by Mr. M Y Khichloo, SSP, J&K Police	9 <sup>th</sup> November 2021	The cyber crime which is a major concern in today's society made the students well versed with the precautions to be taken while using social media applications. The department also benefitted by having knowledge about the latest issues in the area of cyber crime.
2.	Extension lecture on “Wellbeing” through online mode by Dr. Sakshi.	23 <sup>rd</sup> October 2021	The students were made aware about the importance of their mental wellness through various techniques. The department identified the new research areas in the field of wellness.
3.	Webinar on “Communication Skills” by Prof. R D Sharma.	14 <sup>th</sup> October 2021	The students were apprised about the skills to be used while communicating with others especially in group speaking activities. The department made the presentations as a part of curriculum to enhance the communication skills of the students.
4.	Online lecture on “Principle of Investing” by Marina Jose Kanjikal, BSE Ltd.	8 <sup>th</sup> April 2022	The students gained knowledge about the rules to be considered prior to investing in any security. The academic base of the department got strengthened by adding these topics in their syllabus.
5.	Lecture on the topic “Marketing Efficiency and Stock Returns” by Dr. Harminder Singh, Associate Professor, Deakin University, Melbourne, Australia.	21 <sup>st</sup> April 2022	The students and <b>department</b> were apprised about various techniques to enhance market efficiency and to increase the value of stock based on it.
6.	Extension lecture on “Improving Market orientation: Theory of	25 <sup>th</sup> May 2022	The lecture empowered the students about various constraints in the field of marketing in

	Constraints” by Prof Mahesh Gupta, University of Louisville, US.		real time situations. The department further enriched its syllabus by adding the contemporary topics in research in marketing, research.
7.	<b>Seminar</b> on “Company Law: Corporate Structure Characteristics and Benefits” by ICSI.	21 <sup>st</sup> July 2022	To equip the students with the real time corporate life and culture. The department also absorbed the working style of corporate culture and adopted it in its routine functioning.
8.	Lecture on “Gender Sensitization Workshop” in collaboration with Centre with Women Studies.	31 <sup>st</sup> August 2022	The students were familiarized about the gender inequalities still prevailing in the modern society and the experts provided them with the suggestions on how to overcome them. The department adopted certain rules in its functioning to ensure c gender sensitization.
9.	Lecture on “Resume Building” by Dr. Prashant Sharma, Jaipuria Institute of Management	10 <sup>th</sup> November 2022	The students were made aware about how to professionally draft their resumes which will be of great benefit to them in the near future. The workshop helped the department
10.	Lecture on “Constitution of India Revisited” by Ms. Deepshikha Gupta, Lawyer, J&K High Court	15 <sup>th</sup> November 2022	The interaction familiarised the students about the basics of our Indian Constitution. The department after this interaction has started to follow and celebrate constitutional day in the form of various competitions like poster making, debates etc.
11.	Seminar on “Placement Opportunities in the Banking Sector”	2 <sup>nd</sup> December 2022	The lecture broadened the vision of students about various career avenues available in the banking sector. The department has networked with banks across public and private to provide internships and placements to our students.

**Year: 2023 Onwards**

<b>S. No.</b>	<b>Event</b>	<b>Dates</b>	<b>Outcome</b>
1.	Lecture on “Wealth Creation: What Matter?” by Mr. Harbinder Sokhi, Manager, BSE.	21 <sup>st</sup> February 2023	To enrich the students on how to safely invest and make money by investing in security market. The department based on these and earlier lectures is providing practical and real time situation based knowledge by arranging field visits and other activities.
2.	Guest lecture on “Awareness About Regulatory Framework” by Mr. Jai Gopal Goyal, Business Development Officer (MCX).	19 <sup>th</sup> May 2023	The students were made well versed with functionality of how commodity exchange markets work. The department is able to make its students and curriculum more enriched based on these contemporary topics.
3.	Lecture on “Theory of Constraints” by Prof. Mahesh Gupta.	13 <sup>th</sup> June 2023	The lecture empowered the students about various constraints in the field of marketing in that they can face in real time situations and the ways to handle them. The department apart from academics added the contemporary topics in research in marketing, field.
4.	Guest lecture on “Gender Inequality: A legal Perspective on Equal Opportunity Legislation” by Dr. Monica Narang, Associate Professor, The Law School.	1 <sup>st</sup> June 2023	The students were familiarized about the gender inequalities and provided them with the suggestions on how to overcome them from grass root level. The department adopted certain rules in its functioning to ensure c gender sensitisation.

## Capacity Building Programmes for Faculty and Scholars:

Year: 2018 - 2020

S. No.	Event	Dates	Outcome
1.	Interaction with scholars on ongoing research by Prof. Mahesh Gupta, University of Louisville, US.	6 <sup>th</sup> January - 21 <sup>st</sup> January 2018	The interaction with the expert nourished the scholars on their queries regarding ongoing research being carried out by them. The department has built a culture on how to focus on quality research work.
2.	Lecture on “Relevance of functional Areas in Commerce Education” by Prof R.D. Sharma, VC Noida, International University.	8 <sup>th</sup> April 2019	The expert enlightened the researchers with the latest functional areas in the field of commerce and discussed their significance in today’s era. The department has though already enriched the syllabus but has noted more areas of interest to be updated in the near future.
3.	Lecture series on “Big Data Analytics” by Prof R.D. Sharma, VC, Noida International University.	17 <sup>th</sup> May 2019	The scholars were accustomed about how to handle the big data is a real problem in the time of technology. The department is able to get connected with the latest topics of interest in the field of commerce through these lectures.
4.	Extension lecture on “Research Paper Writing” by Prof. Tanuja Aggarwal.	19 <sup>th</sup> November 2019	The lecture focused and inculcated the skills of writing a good research paper to increase the acceptance rate in reputed journals. The department through this lecture has initiated a culture of writing good research papers.

**Year: 2021- 2022**

<b>S. No.</b>	<b>Event</b>	<b>Dates</b>	<b>Outcome</b>
1.	Lecture on “How to Publish in High Quality Journal” by Prof. Rishi Raj Sharma, GNDU.	20 <sup>th</sup> October 2021	The scholars interacted with the expert and gained knowledge on how to get research work published in reputed journals. The department through this lecture has initiated a culture of writing good research papers and targeting reputed journals
2.	Extension lecture on “Ethics in Research” by Prof. Tejinder Sharma, University of Kurukshetra, Haryana.	2 <sup>nd</sup> November 2022	The expert familiarised the scholars about the ethical standards to be followed while doing research. The department is regularly making awareness among scholars through regular weekly interactions
3.	Mr. Rashpal Singh, JAO, BSNL delivered lecture on “Technical Analysis of Stocks”.	18 <sup>th</sup> May 2022	The lecture accustomed the scholars not only with the theoretical aspect of stock markets but also the technicalities to be considered while making <b>investments</b> .
4.	Discussion and Interaction by Dr. Ambika Zutshi, Deakin University, Melbourne, Australia.	22 <sup>nd</sup> July 2022	The expert discussed and interacted with scholars regarding the general problems that are faced by them during the course of their research work and also provided solutions accordingly. The department has been able to connect through experts across various nations and gain knowledge and expertise at broader level.

**Year: 2023 Onwards**

1.	Lecture on “Methodology issues in field research” by Prof. Anand Parkash	17 <sup>th</sup> May 2023	The scholars were apprised about the various tools and techniques that can be used judiciously while analyzing the research work
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