

2021-2022




DEPARTMENT OF LIFELONG LEARNING
(M.A. Rural Development)

Reaching The Unreached



DEPARTMENT OF LIFELONG LEARNING (DLL)
(Formerly, Centre for Adult, Continuing Education & Extension)
UNIVERSITY OF JAMMU

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ABOUT THE DEPARTMENT

Department of Lifelong Learning (formerly known as Centre for Adult, Continuing Education and Extension) was established in 1977 at the University of Jammu. The DLL is offering various programmes to the learners thus strengthening teaching-learning processes through formal and non-formal educational methods.

For the past 45 years, DLL is educating, training and harnessing the capacities, knowledge and competence of teachers, students, youth and general population in Jammu province through its both formal and non-formal programmes. Not only the DLL prepares the students for the world of work through career counselling, remedial coaching, minority coaching and trainings, but it also plays a facilitative role in fulfilling social needs and human resource requirements by creating new learning opportunities. The DLL is also strengthening inter-sectoral coordination and partnerships between various agencies/sectors to meet diverse educational needs of target groups of learners of Jammu province.

TEAM DLL

Dr. Kavita Suri	-	Director/Associate Professor
Dr. Priyanka Sharma	-	Assistant Professor
Dr. Vivek Sharma	-	Assistant Professor
Dr. Pallavi Sachdeva	-	Assistant Professor
Dr. Bharti Pathania	-	Assistant Professor
Dr. Sandeep Singh	-	Assistant Professor
Mr. Mulk Raj Sharma	-	Technical Assistant
Dr. Rewa Khajuria	-	Counsellor
S. Sukhdev Singh	-	Head Assistant
Ms. Anshu Khajuria	-	Semi-Professional Assistant
Mr. Surjeet Kumar	-	Computer Assistant
Ms. Reeta Koul	-	Senior Assistant
Ms. Rita Kumari	-	Senior Assistant
Mr. Rajinder Singh	-	Junior Assistant



DLL: Education Across the Lifespan



DLL is one of the unique departments in the entire Jammu province in any of the universities as it is not only a teaching department which offers a full time Masters degree programme in Rural Development started in the year 2013, but at the same time it is involved in various lifelong learning programmes, extension and outreach activities, career counselling programmes, equal opportunity programmes for the marginalized groups etc. which is truly unique to it as a teaching department.

The Diversified DLL

Apart from the regular teaching at DLL, the Department has diversified into various other activities which include continuing education programmes (primarily self-supporting courses for any age group), training programmes, workshops, knowledge, capacity and skill building programmes, income generating programmes, quality life improvement programmes, counselling programmes, coaching, job-oriented courses and trainings. Additionally, it caters to the University/ colleges/ campuses/ 10+2 schools/ non-students/ community/ Government and Non-Government agencies and individual interest groups.

LIFELONG LEARNING PROGRAMMES: A GLIMPSE

Teaching, Trainings, Workshops, Extension work, Counselling and Special Extension Lectures, Strengthening adopted school of University of Jammu etc.

MA IN RURAL DEVELOPMENT

The DLL started a two years' regular Master's degree programme in Rural Development from August 2013. Students are admitted through JUET (Jammu University Entrance Test).

SELF-FINANCING/ SHORT TERM COURSES

- Basic course in French
- Advance course in French
- Basic course in German
- Basic course in Urdu
- Advance course in Urdu
- Basic course in Computers
- Basic course in Digital Photography



DLL celebrated Women's Day with the students of 1st and 3rd Semester of MA Rural Development on 8th March, 2022

EMPLOYMENT INFORMATION CUM ADVISORY BUREAU (EIAB)

The Bureau does information networking for admissions, competitive examinations, jobs, scholarships and fellowships. It conducts career talks, provides guidance and counselling and publishes career booklets.

COACHING UNIT

The DLL has a UGC Coaching Unit that provides coaching for competitive examinations to minority and SC/ST students free of cost.

The DLL also provides coaching to general categories students on self-financing basis. The types of coaching at DLL are:

- Minority coaching
- Coaching for Entry to service
- Remedial coaching
- Coaching for NET/JRF/SET

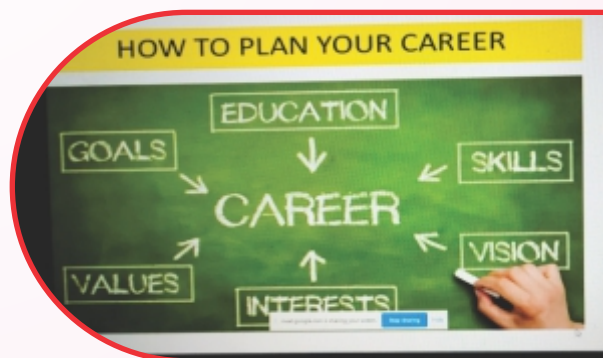
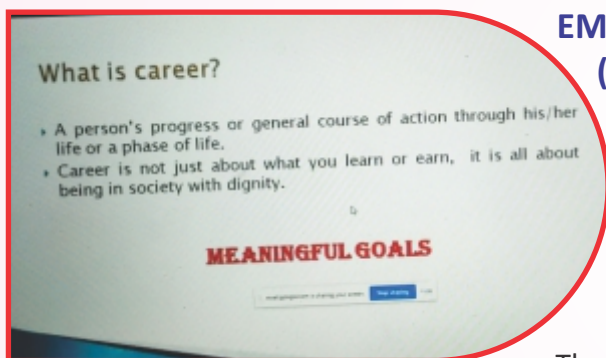
SPECIAL UGC SCHEMES/CELLS

- ❖ Career Counselling Cell
- ❖ Equal Opportunity Cell

Career Counselling Cell

The UGC has sanctioned a Career Counselling Cell in the University of Jammu which has been established in DLL to address to the diverse needs of heterogeneous populations of the students. The functions of Career Counselling Cell are :

- To organise various programmes in the schools, colleges and university regarding various career options available before the students in different streams.



- To organise awareness programmes and guidance workshops for informing students about the emerging professional trends and events, job profiles, job avenues etc.
- To impart training in soft and communication skills.
- To organise programmes of entrepreneurship.

Equal Opportunity Cell

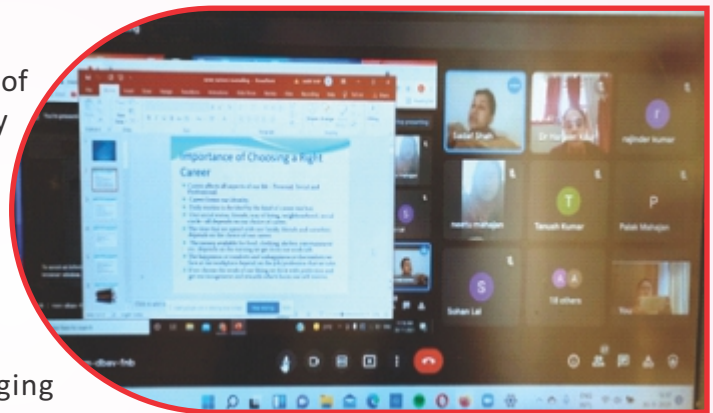
This Cell was given to DLL in 2012 and is emphasizing on the deprived groups for learning and creating space for them to mainstream in order to enhance the employability and success. The functions of this cell are:

- To ensure equity and equal opportunity to the students in the colleges and University.
- To create a socially congenial atmosphere for academic interaction and for the growth of healthy interpersonal relationships among the students coming from various social backgrounds.
- To make efforts to sensitize the students regarding the problems associated with social exclusion as well as aspirations of the marginalized communities.
- To sensitize the college and university students on the problems of SC/ST and other disadvantaged groups.

ADOPTED MODEL SCHOOL

Under the scheme of J&K Government, University of Jammu has adopted Govt. Girls Higher Secondary School, Satwari to provide meaningful support and inputs for its overall development. The main objectives are:

- To strengthen the academics by enhancing teaching-learning processes.
- To enrich the school environment by engaging students in co-curricular activities.
- To conduct and strengthen career building programmes.



Department of Lifelong learning is supporting this project by providing career counselling to the students by organising Career awareness programmes; Skill based programmes and Computer programmes which are for broadening the minds of the students about the latest updations.

During the session 2021-22, EIAB organised an online career counselling programme at Govt. Girls Higher Secondary School, Satwari on 30th November, 2021.

EXTENSION AND OUTREACH PROGRAMMES

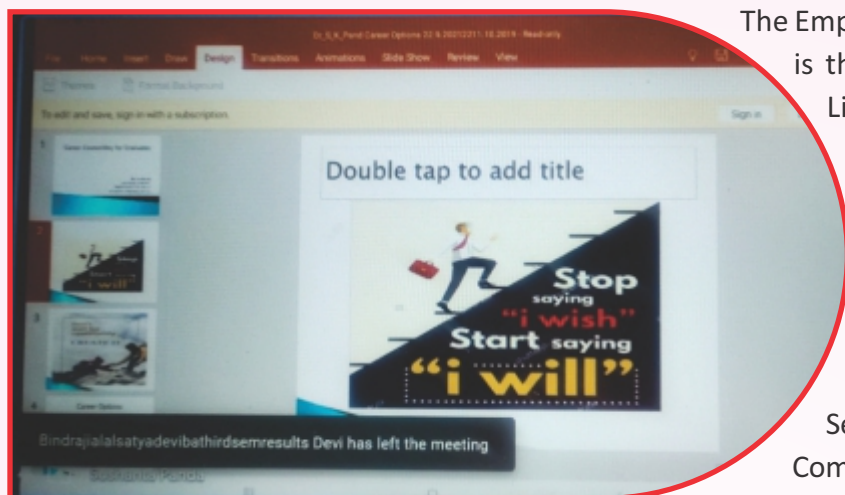


Department of Lifelong Learning also organises extension and outreach programmes for the community. The themes are current and need of the hour.

COLLABORATIVE PROGRAMME

Department of Lifelong Learning (DLL) in collaboration with Dogra College of Education organised a workshop on the theme “Gender Equality Today for a Sustainable Tomorrow” on 8th March, 2022.

EMPLOYMENT INFORMATION CUM ADVISORY BUREAU (EIAB)



The Employment Information Cum Advisory Bureau is the Counselling Unit of the Department of Lifelong Learning. The services rendered by EIAB are wide ranging. They are relevant to students needs in particular and public in general.

The tasks of EIAB are focused upon Information Networking/ Dissemination of Information, Guidance and Counselling Services, Career Development Programmes, Competency Building Programmes, Publications of Career Booklets, Publicity and Advertisement in

Newspapers and also on University website.

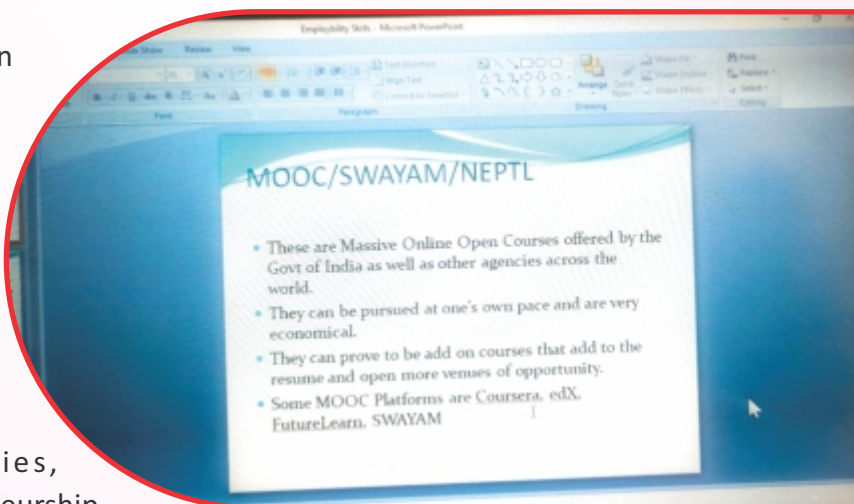
VISION

The Employment Information cum Advisory Bureau is committed to

- Provide meaningful support to students, teachers and general public regarding career planning / career awareness and job opportunities.
- Provide Information about educational and career options to students through various programmes.
- Improve the awareness level concerning career options in various streams.

MAJOR SERVICES

- Career counselling and career selection
- Publication of career booklets
- Educational and career opportunities for students
- Information networking by collection, compilation, documentation and dissemination of career related information.
- Conduct career based activities, orientation programmes, entrepreneurship programmes, interactive sessions, workshops etc.
- Strengthening field outreach programmes for career awareness.
- Networking with different departments, universities and other educational institutes for updating the information library on admission processes, jobs, entrance examinations, new-upcoming options in the field of education and careers.



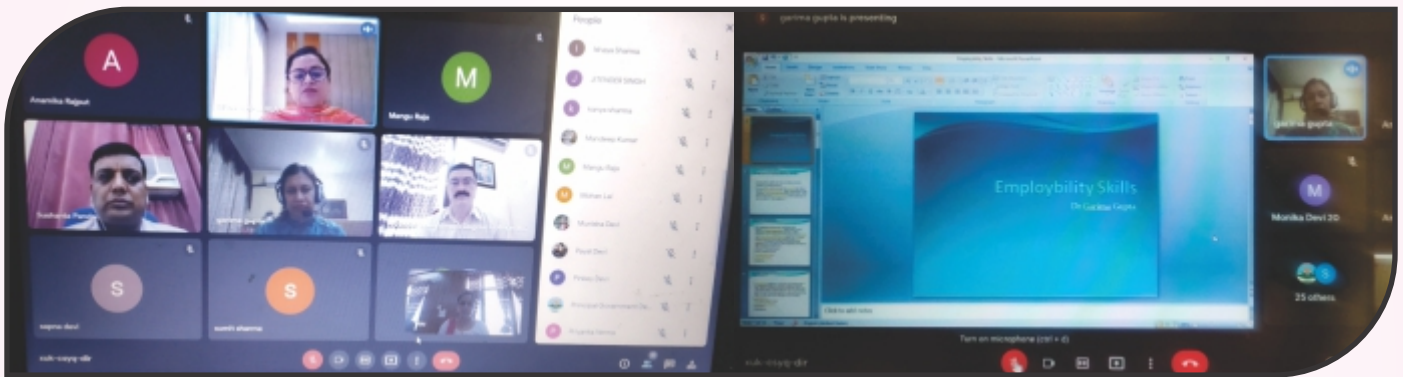
CAREER AWARENESS PROGRAMMES

Employment Information cum Advisory Bureau (EIAB) organises various career awareness programmes in different educational institutions. Every year, various face to face career counselling programmes are organised in school & colleges of Jammu province for the students.

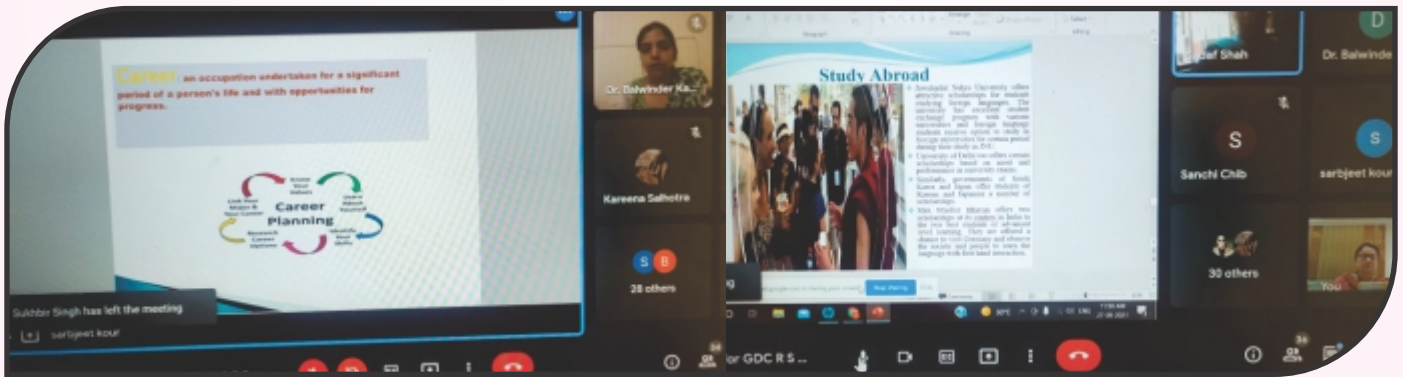
But in the present challenging times of COVID pandemic, as the situation is not conducive to visit different colleges and provide counselling through traditional methods, Employment Information cum Advisory Bureau (EIAB) provided online career counselling to students of various schools and colleges in awareness programmes in this new situation.

Employment Information cum Advisory Bureau had organised following online career awareness programmes at different schools and colleges during the year 2021-22:

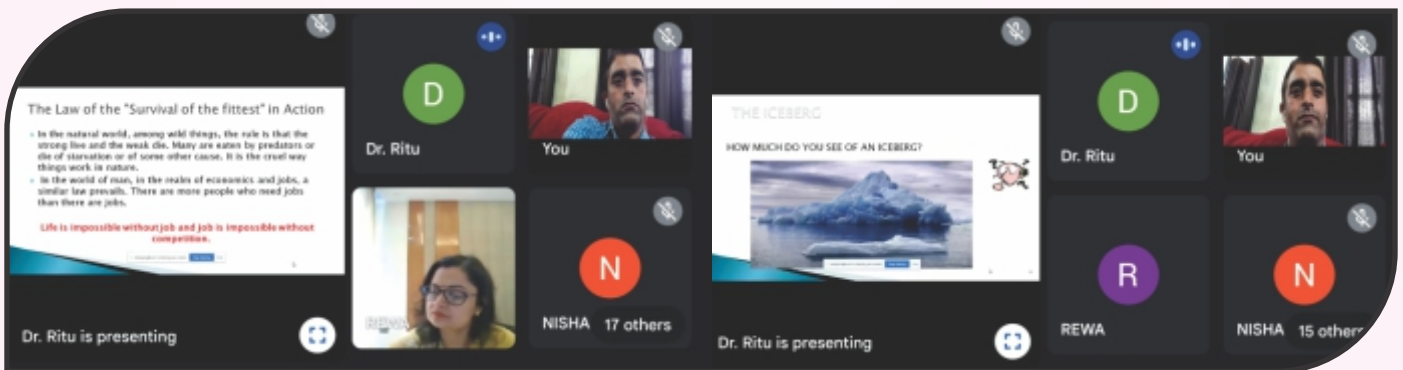
1. One day career counselling programme on “Career Options for Graduates” for the students of Govt. Degree College, Mahanpur on 22nd September, 2021.



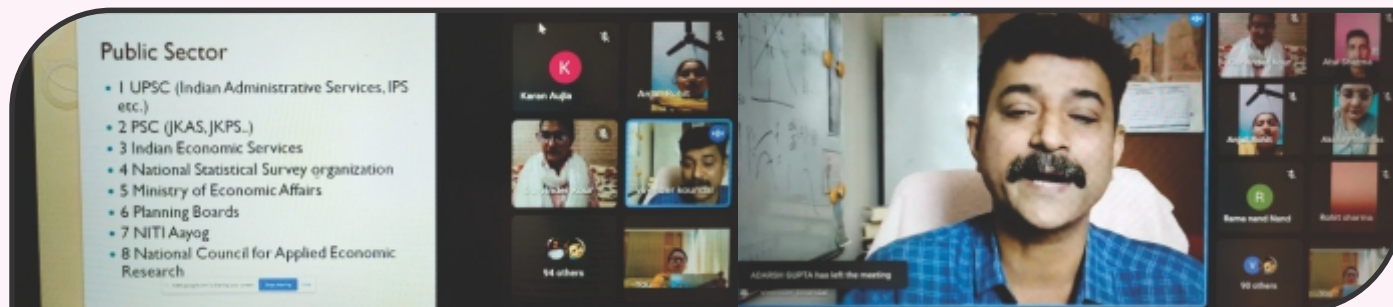
2. One day career counselling programme on “Career Options in Languages and Sciences” for the students of Govt. Degree College, R.S.Pura on 27th September, 2021.



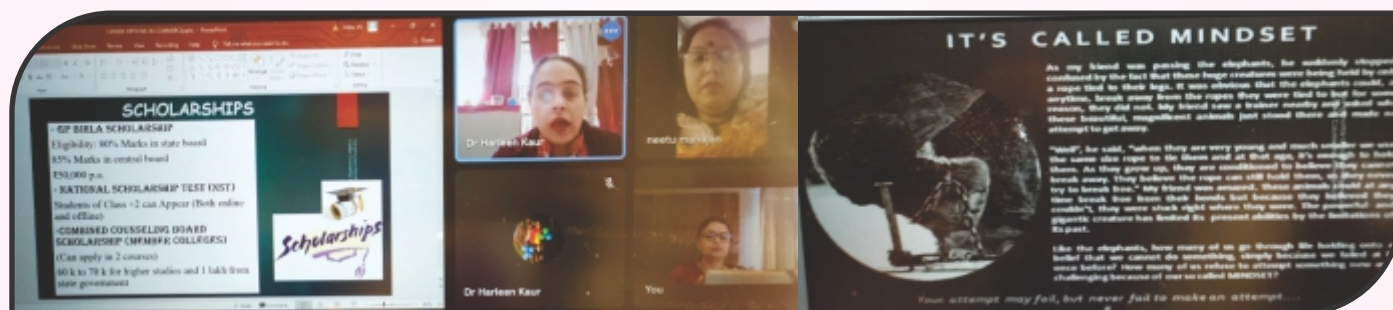
3. One day career counselling programme on “Career Options in Education and English” for the students of Govt. Degree College Bani on 5th October, 2021.



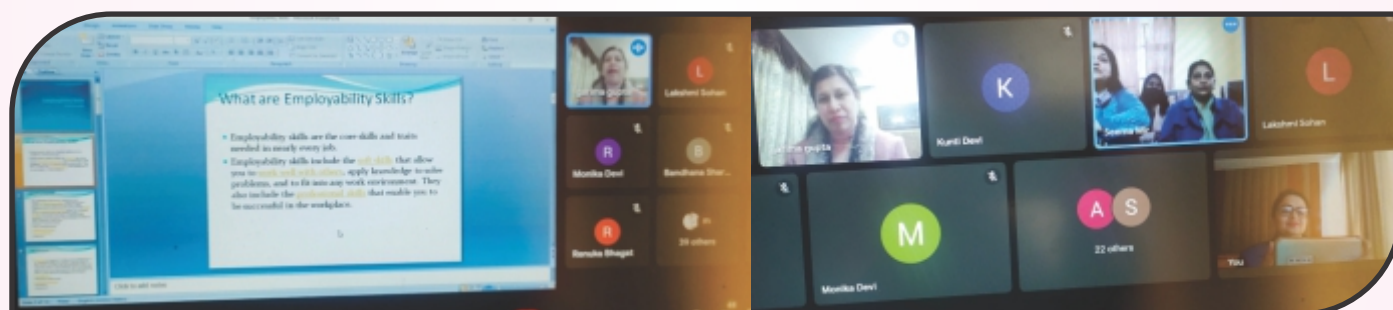
4. One day career counselling programme on “Career Options after Graduation” for the students of Govt. Degree College, Khour on 5th October, 2021.



5. One day career counselling programme on “Career Options in Sciences and Languages” for the students of Govt. Girls Higher Secondary School, Satwari on 30th November, 2021.



6. One day career counselling programme on “Career Options in English and EVS” for the students of Govt. Degree College, Purmandal on 1st February, 2022.



PUBLICATION

EIAB has compiled career related information on various careers and published 6 Booklets to disseminate the information to the students:

- i. Frequently Asked Questions (FAQ-I) Undergraduate Courses
- ii. Biotechnology and Bioinformatics As careers
- iii. Career Options in Commerce
- iv. Careers in Sports
- v. Frequently Asked Questions (II) Career Queries
- vi. Library and Information Science as a Career



LINKAGES ESTABLISHED BY DLL WITH VARIOUS AGENCIES

- | | |
|---|--|
| ● SRLM State Rural Livelihood Mission- Umeed | ● Department of Rural Development |
| ● Department of Social Welfare | ● Department of Horticulture/Agriculture |
| ● Department of Health Services | ● Department of Employment, J&K |
| ● Centre for Dialogue and Reconciliation, New Delhi | ● J&K Federation of NGOs |
| ● Universities/Colleges | ● Directorate of School Education, Jammu |
| ● Jammu and Kashmir Police | ● Confederation of Indian Industry |

DLL organizes career counselling webinar

EARLY TIMES REPORT

JAMMU, Jan. 28: Employment Information cum Advisory Bureau (EIAB), Department Of Lifelong Learning, University Of Jammu organized one-day career counselling programme in Science and Languages through virtual mode for the students of Govt. Girls Higher Secondary School, Sarwari. The students were appraised about emerging career options in different fields by a team of specialists from University of Jammu. The programme was inaugurated by the School Principal who in her address

awareness programmes for the students and also appreciated the efforts of EIAB, DLL which is actively organizing the series of online awareness

GDC Khour, DLL JU organize online Career Awareness Programme

EARLY TIMES REPORT

JAMMU, Oct 12: Career Counselling Cell of Govt Degree College (GDC) Khour in collaboration with Employment Information cum Advisory Bureau, Department of Lifelong Learning (DLL), University of Jammu organized an online Career Awareness Programme for the students of the college.

options in banking & allied fields and discussed about the various competitive examinations after graduation. Dr Ritu Bakshi spoke about career options in Education after Graduation & Post Graduation. The programme was held under the guidance of Prof Rama Badyal, Principal of the college and overall supervision of Dr Kavita Puri, Director, DLL, University of Jammu. The whole event was organized by Prof Gurvinder Kour, Convener, Career Counselling Cell, GDC Khour and coordinated by Dr Rewa Khajuria, Counsellor, DLL, JU. Hundred students attended this awareness programme. The Principal of the college appreciated the efforts by both the speakers and expressed his gratitude to the resource persons sparing their time for the information on the



GDC K... Career...

HIMALAYAN MAIL... JAMMU, OCT 12: Career Counselling Cell of Govt. Degree College Khour in collaboration with Employment Information Cum Advisory Bureau, Department of Lifelong Learning, University of Jammu organized one-day Career Counselling awareness programme. The theme of the programme was "Career Options for Graduates". Dr. Virender Koundal, Associate

JU organizes online career programme for students

EARLY TIMES REPORT

JAMMU, Feb 1: Employment Information-cum-Advisory Bureau (EIAB), Department of Lifelong Learning, University of Jammu (JU) in collaboration with Government Degree College, Parmandal organized an online career awareness programme. The programme was held under the overall supervision of Dr. Kavita Suri, Director, DLL, University of Jammu. Dr. Rewa Khajuria, Counsellor, EIAB, DLL, coordinated the whole programme. Prof. R.K Rampal, Department of Environmental Sciences, University of Jammu and Dr. Garima Gupta, Assistant Professor, Department of English, University of Jammu were the resource persons of the event. About 67 students of the college attended the programme. Prof. Seema Mir, Prin-

icipal of the College invited the guests and in her address said that these types of counselling programmes for the students are the need of the hour. She also requested to organize such kind of offline programmes for her students. Prof. Shahima Akhter, Convener, Career Counselling Cell of GDC Parmandal started the programme. First speaker was Prof. R.K Rampal provided very useful information on career options in Environmental Sciences after graduation and Post-graduation. The second speaker was Dr. Garima Gupta who apprised the students about new and emerging areas in different languages and Career opportunities in English subject. She also spoke about employability skills. Prof. Nirape Kour (HOD, Dept. of Pol. Science) presented formal vote of thanks at the end.

The programme was inaugurated by the Principal of the School Dr. Surjit Singh who in his speech stressed upon the need for career

options for the students. The programme was also appreciated by Dr. Virender Koundal, Associate Director DLL, JU. The programme was held under the supervision of Dr. Kavita Suri, Director DLL. The resource persons in the programme were Dr Arti Khajuria, Sr. Assistant professor, Department of Zoology, University of Jammu, Dr. Palvavi Gupta, Assistant professor, Department of English, University of Jammu and Dr Rewa Khajuria, Counsellor, EIAB, University of Jammu. Madam Neetu coordinated the activity and also presented a formal vote of thanks.

