

List of Events

Activity/ Event	Date	Resource Person/ Collaboration
Guest Lecture	16 th May, 2023	Dr. Arvind Jasrotia, Professor & Registrar, University of Jammy
One day certificate workshop	27 th April, 2023	Securities and Exchange Board of India (SEBI)
MDP	23 rd – 25 th March, 2023	Department of Horticulture Planning and Marketing, Govt. of J&K
Guest Lecture	24 th March, 2023	Mr. Ajoy Shah, JK Tyre & Industries
One-Week Outcome Based Education Workshop	17 th march, 2023	HRDC, JU
Guest Lecture	18 th March, 2023	Dr. Yashpal Malik, Associate Director, PwC, New Delhi
ONE-WEEK WORKSHOP ON PROFESSIONAL COMPETENCIES	6 th - 10 th February, 2023	
Guest Lecture	17 th January, 2023	Mr. Rahul Mrchandani. Chairman and Managing Director. Aries Agro Limited
Simulation Workshop for developing Business Acumen	2 nd – 3 rd Nov, 2022	Mr. D.K Singh ,AIMA (All India Management Association)
Simulation Workshop for developing Business Acumen	28 th -29 th Oct, 2021	Mr. D.K Singh ,AIMA (All India Management Association)
Debate Competition on 'Integrity- a way of life'	30 th Oct. 2019	In Collaboration with Reserve Bank of India (RBI)
Guest Lecture on Brand Management	23 rd Oct, 2019	Ms. Monika Razdan (Strategic Marketing Consultanat)
Reserve Bank of India (RBI) Visit	21 st Oct. 2019	
Creating TBS-Thumbprint for key Stake Holders	16 th -17 th Oct, 2019	Manjot K.S. Gill, MD, Mind Ridge, Professional Studies Pvt. Ltd

Psychometric Test & Counseling Cum Mentoring Session	15 th – 17 th Oct, 2019	Manjot K.S. Gill, MD, Mind Ridge, Professional Studies Pvt. Ltd
Guest Lecture on Stock Markets	26 th Sept., 2019	Raghav Gupta, Charter Accountant
Wall of Mercy (Social Immersion)	23 rd -25 th Sept, 2019	Management Club
Share Khan- a stock broker company Visit	26 th Aug. 2019	
Plantation Drive	22 nd Aug., 2019	Management Club
Outcome Based Learning and Self Awareness – Its Relevance and Impact in Current Scenario Of Education	19 th -20 th July, 2019	In collaboration with IQAC by Dr Raj Singh, Vice Chancellor, Ansal University, Gurugram.
Simulation Workshop for developing Business Acumen	28 th -29 th Oct, 2021	Mr. D.K Singh ,AIMA (All India Management Association)
International Conference on the Marketing Initiatives in Emerging Markets” (SMIEM)	March 14- 16, 2019	North American Society for Marketing Education in India (NASMEI)
Simulation Workshop	March 11- 12, 2019	AIMA
Alumni Meet	Dec. 22, 2018	
Export Awareness Programme First Generation Entrepreneurs NiryatBandhu Scheme	Nov 13, 2018	Joint Director General of Foreign Trade, Ministry of Commerce & Industries Government
Blood Donation Camp	Nov 02, 2018	In collaboration with J&K Thalassemia Welfare Society
Fund Raising for the blinds	Oct 11, 2018	Management Club
Comprehensive career planning & development workshop.	1 st – 4 th Oct, 2019	Manjot K.S. Gill, MD, Mind Ridge, Professional Studies Pvt. Ltd
CEO Connect Interaction	Sep 14, 2018	Sujiv Jain, CEO, Karamhans Foods Pvt. Ltd.
Stress Management Interaction	Sep 06, 2018	Dr. Manmeet Singh, Neuro Psychiatrist, SMVD Narayana, Super Speciality Hospital
Corporate guest lecture	24 th July, 2017	Zubair Iqbal, Vice President, HDFC Bank

Corporate guest lecture	27 th February, 2017	Mr. Vikas Shah, COO Water Health
Corporate guest lecture on 'HR in Knowledge Organisations'	9 th February, 2017	Ms. Preeti Jain, Senior HR Executive, Microsoft, USA
Corporate guest lecture	20 th January, 2017	Sh. Sunil Suri, Senior Vice President, Merryl Lynch
Management Development Programme	5-6 December, 2016	IOCL under the DISHA project
Corporate guest lecture	12 th November, 2016	Prof. K.N. Badhani, IIM, Kashipur
Corporate guest lecture	25 th October, 2016	Shri. Nirmal Bhardwaj, CEO, Resurgent
Management Development program (MDP)	26-27 th , August, 2016	IOCL Dealer
Regional Seminar on Investor Education	19 th , August, 2016	BSE (Bombay Stock Exchange) and SEBI (Securities and Exchange Board of India)