



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

UNIVERSITY OF JAMMU

(NAAC Accredited "A+" Grade University)



DATESHEET OF MID SEMESTER TEST

MBA (HT)- 4th SEMESTER

DAY	Date	Time	Subject	Code
Tuesday	02-04-2024	11:00 A.M. – 12:30P.M.	E- Tourism and Digital Marketing	PSMHTC0402
		02:30 P.M. - 04:00 P.M.	Tourism Entrepreneurship	PSMHTC0403
Wednesday	03-04-2024	11:00 A.M. – 12:30P.M.	Special Interest Tourism	PSMHTC0404
		02:30 P.M. - 04:00 P.M.	Tourism Transportation	PSMHTC0405
Thursday	04-04-2024	11:00 A.M. – 12:30P.M.	Strategic Management	PSMHTC0401

Dr. Anil Gupta
Director-SHTM



Copy to:

1. C.R. MBA (HT)-4th Semester
2. Notice Board
3. All the concerned faculty members