University of Jammu

ALUMNI

Association

LOGO DESIGN & TAG LINE CONTEST

Entry Deadline
March 10, 2023

For registration, requirements and other information please visit the Alumni Page on

Participate to win exciting prizes

www.jammuuniversity.ac.in

UNIVERSITY OF JAMMU ALUMNI ASSOCIATION

LOGO DESIGN & SLOGAN (TAG LINE) CONTEST

Eligibility

1. Any student, research scholar, alumni, employee of the University or any other relevant stakeholder can participate in the contest

Design Consideration (For Logo)

1. The logo design should be reflective and communicate to the wider vision, aims & objectives of University of Jammu Alumni Association (http://jammuuniversity.ac.in/index.php/Alumni/Introduction)
2. Logo artwork should be at least 2 inches x 2 inches
3. File should be of high resolution (over 300dpi) and should look clean (not pixelated or bit-mapped) when viewed on screen at 100%.
4. Logo should be designed using colors (Not Grayscale or Black & White)
5. Logo must be submitted with the rationale of the design.
6. Entries must be submitted in JPEG, PNG or TIFF formats only with transparent background. In case of hand written sketch, scanned image in format prescribed has to be submitted by participant/s.
7. A maximum of 100 words in English to describe the concept, theme and symbolic elements.
8. All logo design must be distinctive and scalable, adaptable onto any form/surface of UJAA publicity materials, including but not limited to, websites, banners, letterheads, flyers, poster, etc
9. The winner/participant will be required to submit the original drawing or digital file of the logo on request by UJAAL. In case of hand written sketch, original sketch has to be submitted to UJAA by participant/s.

Technical Criteria (for Slogan/ Tag Line):

1. The slogan / tag line should not have more than 5 (Five) words
2. The language should be easy to comprehend
3. Slogan in Hindi or English is accepted
4. Slogan should representative of the spirit of Alumni Assocation

TERMS & CONDITION

1. Last date for submission of entries is March 10, 2023 through email or post
2. A participant can submit more than one entry, to a maximum of 3 entries per participant
3. Participants are not mandated to submit both i.e., Logo and Slogan and may submit even one of these.
4. All entries will remain the property of University of Jammu Alumni Association and are not returnable.
5. Participants acknowledge and agree that all copyright and other rights in the logo including rights in the drawings, text or any other content submitted to UJAA in respect of this competition shall be solely and exclusively owned by UJAA. All

participants agree to assign absolutely to UJAA without charge all intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial and non commercial purpose) the submitted logo design(s)

6. Participant/s represent and warrant that his/their entry is his/their own original work/creation and do not infringe the intellectual property rights of any third party.

7. No plagiarism shall be allowed and logo shall not use any material (Photograph, icon, symbol, image etc.) that is copyright protected

8. The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and UJAA shall not be liable for any dispute raised by a third party

9. Entry not complete in any respect or not meeting the terms and condition of the competition will be rejected without assigning any reason thereof

10. Participant/s should not imprint or watermark logo design.

11. UJAA shall have the right to use, print or reproduce the prize winning logo or any submitted logo in any form it deems fit.

12. UJAA reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice.

13. All disputes/legal complaints are subject to the jurisdiction of Jammu only. Expenses incurred for this purpose will be borne by the parties themselves.

14. The winning logo and/or slogan / tagline may not automatically become the final logo / slogan / tagline for University of Jammu Alumni Association

Submission Details

The submission must contain

i. Digital file of the logo ONLY (with clear/transparent background) in formats mentioned above. Kindly save the name of the file as your full name (e.g. Saksham Kumar.jpeg or Sunita Mehra.jpeg).

ii. PDF file containing: -

Page-1 - Personal Details (Along with Photograph)
Full Name
Firm/Company (if applicable)
Full Post Address
City
State
Date of Birth
Mobile No.
Email –

Page-2 – Logo & Rationale:

Logo < Logo Image>
Rationale (in not more than 100 words) < Text on rationale>

Slogan / Tag Line
Rationale (in not more than 100 words) < Text on rationale>

All the entries must be uploaded / submitted through email to alumni@jammuuniversity.ac.in in .jpg (JPEG) or .pdf (PDF) format

For offline submission, a hard copy and soft copy of the logo design should reach the following address before the due date:

Secretary
University of Jammu Alumni Association (UJAA)
Office of Dean Students Welfare
University of Jammu
Jammu – 180006

Selection Process

1. The winner shall be chosen on the basis of design consideration mentioned in the Terms & Conditions for this logo / slogan / tagline competition.
2. An appointed jury will select the winners (first, second and third or consolation prize).
3. The decision of management team of UJAA for selecting the winner shall be treated as final & binding to all the participants.

Prize

1. The top five entries will be entitled for free UJAA Life Membership (subject to fulfilment of eligibility conditions of UJAA)
2. The prizes money for winners is 1st Prize – Rs. 5000/- (Five Thousand only), 2nd Prize – Rs.3000 /- (Three Thousand only), 3rd Prize – 2000 /- (Two Thousand only [Note: Necessary tax deductions will be made as per the prevailing taxation rules from the prize money. Payment will be made by cheque/NEFT.]
3. The winner will be announced on email and phone number and the information will be shared on University of Jammu website
4. The winner has to submit the required proofs prior to claim the prize money to UJAA

**For any queries please contact the Office of UJAA or
Dr. Anil Gupta, Secretary, UJAA at 94191-43987**