



# *Reaching The Unreached*

**BROCHURE**

**2022-2023**



**DEPARTMENT OF LIFELONG LEARNING (DLL)  
UNIVERSITY OF JAMMU**

E-mail : [dlljammu@gmail.com](mailto:dlljammu@gmail.com)

Telephone: 02453431



# Department Of Lifelong Learning

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**Prof. Umesh Rai** FNAsc  
Vice Chancellor

# University of Jammu

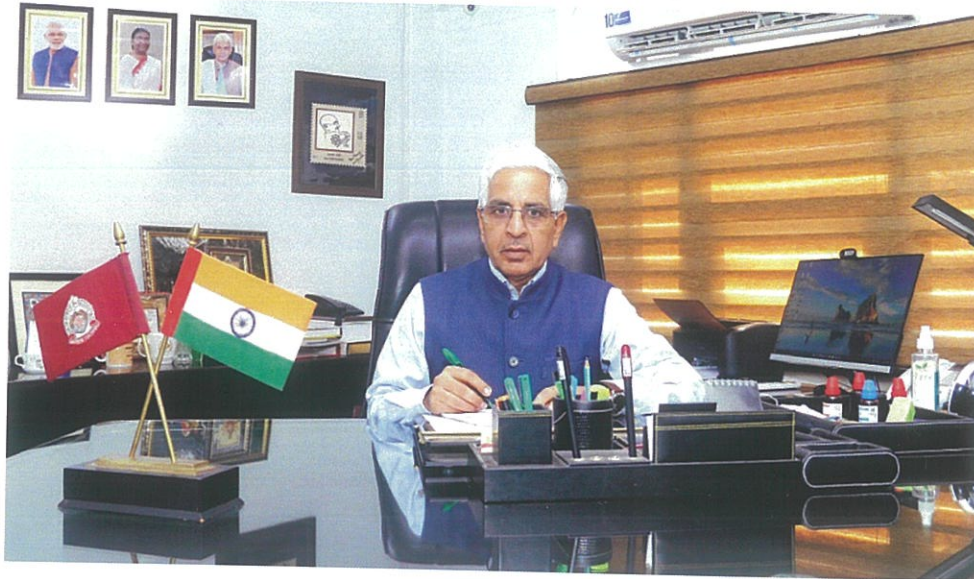
Jammu - 180 006 (India)

(NAAC Accredited A<sup>+</sup> University)

Phones : +91-191-2435268, 2450014

Fax : +91-191-2459383

E-mail : vc@jammuuniversity.ac.in  
rai\_u@rediffmail.com



## Message

I am pleased to know that the **Department of Lifelong Learning**, University of Jammu is bringing out the brochure for the year 2022-23. The Department of Lifelong learning is offering various programmes to the learners thus strengthening teaching-learning processes through formal and informal educational methods. Adhering to University of Jammu's vision of Skill based practical knowledge, Department of Lifelong Learning is involved in various lifelong learning programmes, extension and outreach activities, coaching and career counselling programmes etc. Recently the Department has revamped its postgraduate programme as Master of Rural Studies which includes 50% of the field work to equip the students to face the real life situations with a broader vision of national development in rural perspective.

The DLL not only prepares the students for the world of work through career counselling, remedial coaching, minority coaching and trainings, but it also plays a facilitative role in fulfilling social needs and human resource requirements by creating new learning opportunities. The DLL is also strengthening inter-sectoral coordination and partnerships between various agencies/sectors to meet diverse educational needs of target groups of learners.

I wish the Department to grow, flourish and scale new heights in times to come. It also gives me pleasure to welcome new students and extend my best wishes.

*Umesh Rai*  
**Prof. Umesh Rai**  
Vice Chancellor  
University of Jammu





## Message

I am delighted to know that the Department of Lifelong Learning (DLL) is bringing out its annual Brochure for the Academic Session 2022-23.

The University of Jammu is one of the leading teaching and research Institutions in the country and has been accredited "A+" by the NAAC and ranked 54th by National Institutional Ranking Framework (NIRF) in University Categories for the year 2022.

Lifelong Learning is a form of self-initiated education that is focused on personal development. The department besides other skill oriented courses is also running a Post Graduate Course of Rural Studies. This programme is significant in improving the quality of life and economic well-being of people living in rural areas, often relatively isolated and sparsely populated areas. It is remarkable that major component of the programme is based on field activities of the enrolled students.

I welcome the students and hope that the dedicated and well qualified faculty of the Department will put in their best efforts to make education an enjoyable experience. I hope that the students will concentrate on academics and field activities.

Best wishes to the students and faculty members of DLL.

Sd/-  
**Prof. Naresh Padha**  
Dean Academic Affairs  
University of Jammu



**Professor Rajni Kant, FRSC, FICS**  
Dean Science and Dean Research Studies



**Email: rkant.ju@gmail.com**  
**Tel/Fax: [O] +91 191 243 2051**

## Message

It gives me immense pleasure to write this message for the Department of Lifelong Learning, which has been rendering academic and outreach assistance to the students and other stake-holders of the university of Jammu for the past many years. The kind of faculty this department has, is a time-tested talent performing the duties to attain the mandate based on which this department has been created.

I am confident that all the seekers of higher education, who will get an opportunity to enjoy their stay in the campus shall make best use of their time for academic exchanges. The campus of University of Jammu, during the dawn of year 2023, is going to have the glitter and romance of cultural and literary activities. It is likely to impart and help one and all to stay active, cheerful and happy throughout the year ahead.

Wishing all the very best to the students and staff of the Department.

**(Professor Rajni Kant)**

**March 1<sup>st</sup> 2023**



## *Dean Social Sciences*



The vision of Department of Lifelong Learning is to provide quality education and to make it a student centric department. It will help the student in making positive contribution in the society. My best wishes are with the team to make it a vibrant department of University of Jammu.

**Prof. Sangita Gupta**

*HOD Library and Information Sciences  
And Dean Social Sciences  
University of Jammu*

## *Director, Department of Lifelong Learning*



The revamped Master of Rural Studies run by the department is a field based course that has immense potential in terms of learning and placement. The course content is practical and skill oriented, which will help the students in sustainable grooming to contribute towards self as well as societal development. Further, the Employment Information cum Advisory Bureau (EIAB) has been taking many initiatives for disseminating career related information as well as organising skill development programmes. I wish and hope that the students, faculty members and the staff members carry on the vision of prosperous society in the near future.

**Dr. Jeevan Jyoti**

*1/c Director, DLL  
University of Jammu*



## *University of Jammu*



The University of Jammu (UoJ), accredited as 'A+' grade university by National Assessment and Accreditation Council of India (NAAC), has been established in 1969 by an act of the State legislature which effectively bifurcated the Jammu and Kashmir University into the separate University of Jammu and University of Kashmir. University of Jammu strives for achieving world-class excellence in teaching, research and knowledge transfer and making valuable contributions to the socio-economic development of the region and country. It provides state of the art facilities and opportunities for academic growth and to carry out research in the modern areas.

The University and its affiliated colleges offer undergraduate, postgraduate and doctoral programmes. The University has eight offsite campuses. The main campus of the University houses the teaching departments, auditoriums, health centre, guest house, post office, hostels, cafeteria, canteens and many more facilities.

## *Department of Lifelong Learning (DLL)*



Department of Lifelong Learning (formerly known as Centre for Adult, Continuing Education and Extension) was established in 1977 at the University of Jammu. The DLL is offering various programmes to the learners thus strengthening teaching-learning processes through formal and informal educational methods.

For the past 46 years, DLL is educating, training and harnessing the capacities, knowledge and competence of teachers, students, youth and general population across the region through its both formal and informal programmes. Not only the DLL prepares the students for the world of work through career counselling, remedial coaching, minority coaching and trainings but it also plays a facilitative role in fulfilling social needs and human resource requirements by creating new learning opportunities. The DLL is also strengthening inter-sectoral coordination and partnerships between various agencies/sectors to meet diverse educational needs of target groups of learners across the region.



## *Mission*

- To impart professional training to the students in the following aspects:
  - i) Rural Studies.
  - ii) Knowledge of rural ecology.
  - iii) Enterprise management in rural perspective.
  - iv) Livelihood portfolios in rural context.
  - v) Knowledge about development organisations and programmes in rural context.
  - vi) Functioning of public services in villages.
  - vii) Gender issues.
  - viii) Household analysis.
- To impart skill based knowledge.
- To empower various stakeholders' viz-a-viz students, women, farmers, under privileged by awaring them about various growth opportunities in their respective fields.
- To conduct career counselling sessions at various platforms like schools, colleges and universities.
- To run self supporting courses.
- To coach students for various competitive examinations especially minority and SC/ST students.

## *Vision*

- The vision of DLL is to portray our department as a vibrant teaching department which is recognised for its innovation and excellence and attracts the best students of Jammu region.
- To make the department student centric where students can get practical knowledge of their field.
- To create career awareness and develop technical skills among the students of the region.

## *Lifelong Learning Programmes*

Apart from the regular teaching at DLL, the Department has diversified into various other activities, which include continuing education programmes (primarily self-supporting courses for any age group), training programmes, workshops, knowledge, capacity and skill building programmes, counselling programmes, coaching, job-oriented courses and trainings. Additionally, it caters to the University / colleges / offsite campuses / 10+2 schools / youth / community/ Government and Non-Government agencies.



## Master of Rural Studies

The DLL started a two years regular Master's degree programme in Rural Development from August 2013, which has been revamped as **Master of Rural Studies on the lines of NIRD (Hyderabad) and IRMA (Gujarat) in 2022**. This is a unique programme that comprises approximately 50% field work and 50% academic work. It has been designed on the lines of professional courses run by Business Schools in India. It aims at preparing and grooming students with complete knowledge about professional management of village based industries.



3-days Pre-immersion workshop at DLL w.e.f. 21<sup>st</sup> December to 23<sup>rd</sup> December, 2022.



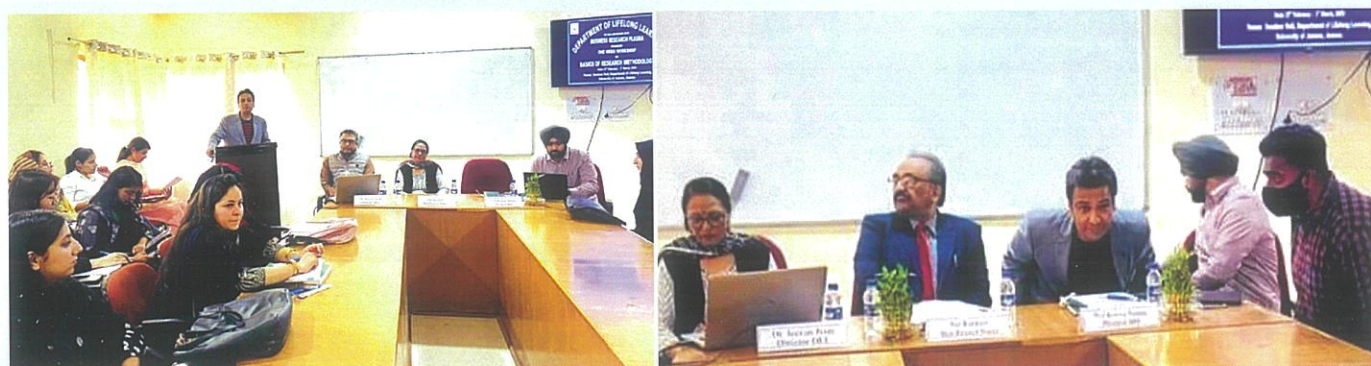
4-weeks Immersion programme w.e.f. 26<sup>th</sup> December, 2022 to 20<sup>th</sup> January, 2023.



## *MoU between University of Jammu & Indian Adult Education Association*



The MOU between University of Jammu & Indian Adult Education Association was signed on 24<sup>th</sup> February, 2023 in the office chamber of Hon'ble Vice Chancellor, University of Jammu.



One week workshop on "Basics of Research Methodology" organised by DLL in collaboration with Business Research Plasma w.e.f. 27<sup>th</sup> February to 3<sup>rd</sup> March, 2023

## *Self-Financing / Short Term Courses*

- Basic course in French
- Basic course in German
- Advanced course in Urdu
- Basic course in Digital Photography
- Basic course in Short-Hand
- Basic course in Spoken English & Personality Development
- Advanced course in French
- Basic course in Urdu
- Basic course in Computers
- Basic course in Art & Craft
- Basic course in Journalism

## *Coaching Unit*

The DLL has a UGC Coaching Unit that provides coaching for competitive examinations to minority and SC/ST students free of cost. The DLL also provides coaching to general categories students on self-financing basis. The types of coaching at DLL are:

- Minority coaching
- Remedial coaching
- Coaching for Entry to service
- Coaching for NET/JRF/SET



## *Special UGC Cells*

- ❖ Career Counselling Cell
- ❖ Equal Opportunity Cell

### *Career Counselling Cell*

The UGC has sanctioned a Career and Counselling Cell in the University of Jammu which has been established in DLL to address to the diverse needs of heterogeneous population of the students. The functions of Career Counselling Cell are

- To organise various programmes in the schools, colleges and University informing various career options available before the students in different streams.
- To organise awareness programmes and guidance workshops for informing students about the emerging professional trends and events, job profiles, job avenues etc.
- To impart training in soft and communication skills.
- To organise entrepreneurship development programmes.
- To impart training in technical skills.

### *Equal Opportunity Cell*

This Cell has been established in DLL in 2012 and is emphasizing on the deprived groups for learning and creating space for them to mainstream in order to enhance the employability and success. The functions of this cell are:

- To ensure equity and equal opportunity to the students in the colleges and University.
- To create a socially congenial atmosphere for academic interaction and for the growth of healthy interpersonal relationships among the students coming from various social backgrounds.
- To make efforts to sensitize the students regarding the problems associated with social exclusion as well as aspirations of the marginalized communities.
- To sensitize the college and university students about the problems of SC/ST and other disadvantaged groups.

### *Employment Information cum Advisory Bureau (EIAB)*

The Employment Information Cum Advisory Bureau is the Counselling Unit of the Department of Lifelong Learning. The services rendered by EIAB are wide ranging. These are relevant to students' needs in particular and public in general. The tasks of EIAB are focused upon Information Networking / Dissemination of Information, Guidance and Counselling Services, Career Development Programmes, Career based activities, Orientation Programmes, Entrepreneurship Development Programmes, Interactive Sessions, Workshops, Competency Building Programmes, Monthly Newsletter and Publications of Career Booklets etc.



## Career Awareness Programmes

Employment Information cum Advisory Bureau, Department of Lifelong Learning organised following Career Awareness Programmes at different schools and colleges during the year 2022-23 :



One day awareness programme on "Entrepreneurship growth and Competitiveness" and "Hospitality and Tourism Management" at Govt. Degree College, Sidhra on 1<sup>st</sup> August, 2022



One day career counselling programme on "Career Pathways after Graduation" at Govt. Degree College, Samba on 3<sup>rd</sup> August, 2022



One day career counselling programme on "Career options in Performing Arts and Self Employment" at Govt. Degree College, Purmandal on 10<sup>th</sup> August, 2022



One day career counselling programme on "Career options in Environmental Sciences and Commerce" at Govt. Degree College, Marh on 20<sup>th</sup> October, 2022



One day career counselling programme on "Career options in Environmental Sciences and languages" for the students of Govt. Higher Secondary School, Gundla on 29<sup>th</sup> November, 2022.





Career counselling programme in "Career options in Sciences and Commerce after 10+2" for the students of the Army Public School, Ratnuchak on 1<sup>st</sup> December, 2022.



Career counselling programme on "Science and Commerce" at Govt. Girls Higher Secondary School, Satwari on 2<sup>nd</sup> December, 2022.

## *Extension and Outreach Programmes*

Department of Lifelong Learning is also organising extension and outreach programmes for the community. The themes are current and need based. A series of skill based workshops have been conducted by Employment Information cum Advisory Bureau to provide Digital Acumen and Employability Skills.



3-Days workshop on "Digital Literacy" at Govt. Degree College, R. S. Pura w.e.f 17<sup>th</sup> January to 19<sup>th</sup> January, 2023.



3-Days workshop on "Digital Literacy" at Govt. Degree College, Purmandal w.e.f. 24<sup>th</sup> January to 27<sup>th</sup> January, 2023.



3-Days workshop on "Folder and Paper bag making" at Ved Mandir, Jammu on 12<sup>th</sup>, 18<sup>th</sup> and 19<sup>th</sup> February, 2023.



3-Days workshop on "Beauty Skills" in collaboration with Govt. Polytechnic for Woman, Jammu and Govt. Degree College, Marh w.e.f. 2<sup>nd</sup> March to 4<sup>th</sup> March, 2023.



## Team DLL

### Faculty Members

Dr. Jeevan Jyoti	- I/c Director
Prof. Kavita Suri	- Professor
Dr. Priyanka Sharma	- Assistant Professor
Dr. Vivek Sharma	- Assistant Professor
Dr. Pallavi Sachdeva	- Assistant Professor
Dr. Bharti Prabhakar	- Assistant Professor
Dr. Sandeep Singh	- Assistant Professor

### Staff Members

Dr. Rewa Khajuria	- Counsellor
Mr. Sukhdev Singh	- Head Assistant
Ms. Anshu Khajuria	- Semi-Professional Assistant
Mr. Surjeet Kumar	- Computer Assistant
Mrs. Reeta Koul	- Senior Assistant
Mrs. Reeta Kumari	- Senior Assistant
Mr. Rajinder Singh	- Junior Assistant



## Publications

EIAB has compiled career related information on various careers and published 6 Booklets to disseminate the information to the students:

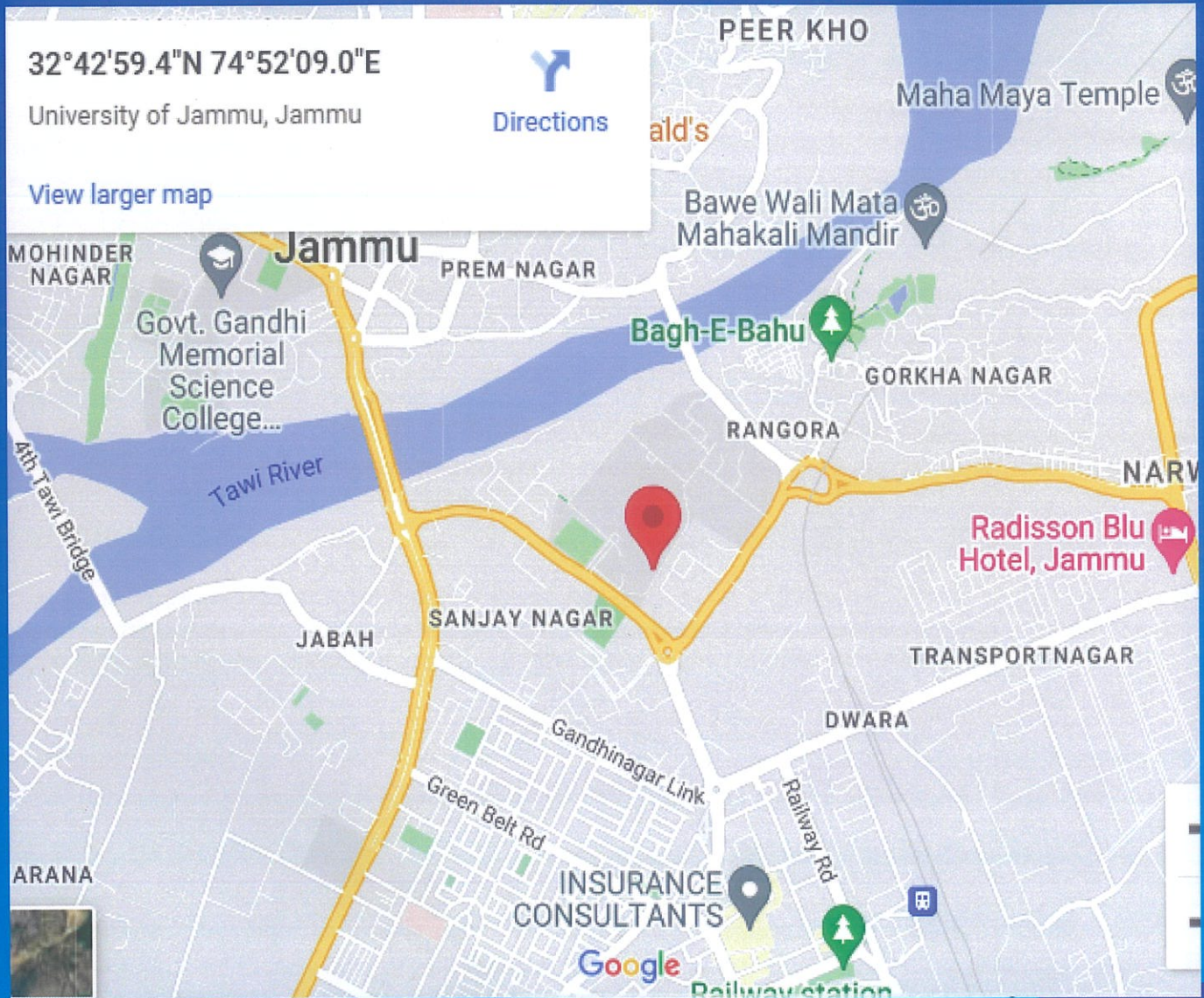
- Frequently Asked Questions (FAQ-I) Undergraduate Courses
- Biotechnology and Bioinformatics as careers
- Career Options in Commerce
- Careers in Sports
- Frequently Asked Questions (FAQ-II)
- Library and Information Sciences as a career

## Industry-Academia Linkages

- State Rural Livelihood Mission-Umeed (SRLM)
- Directorate of Rural Development
- Department of Social Welfare
- Department of Horticulture/Agriculture
- Directorate of Health Services, J&K
- Directorate of Employment, J&K
- Centre for Dialogue and Reconciliation (CDR)
- J&K Federation of NGOs
- Govt. Polytechnic Colleges
- Directorate of School Education, Jammu
- Jammu and Kashmir Police Academy, Udhampur
- Confederation of Indian Industry



# How to Reach Department of Lifelong Learning



## Contact Information

Address:

Department of Lifelong Learning  
University of Jammu  
Baba Saheb Ambedkar Road, Jammu  
J&K Pincode: 180006  
Contact Number: 0191-2453431  
E-mail: dlljammu@gmail.com