

Syllabus for the examination to be held on Dec., 2023, 2024 and 2025.

**SEMRESTER: FIRST**

P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History.

**COURSE NO. PGDCHT101**

**COURSE TITLE: UNDERSTANDING THE REGION: HISTORICAL  
PHYSICAL AND HUMAN GEOGRAPHY OF JAMMU.**

Credit: 04

(a) Internal Assessment: 20 Marks

(b) External Exam: 40 Marks

(c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**Objective:-** The paper aims at making student aware of both the physical properties of the region and the human societies spread across it. It also focuses on examining how human culture interacts with the natural environment and the way those locations and places can have an impact on people. This is expected to make them understand where things are found, why they are there, and how they develop and change over time.

**Unit-I Geography of the Region:**

1. River, Mountains, Forest, and Plains
2. Bio-diversity and Ecological Niches
3. Tribes and other Ethnic Groups
4. Linguistic diversity

(08 Lectures and Presentations)

**Unit-II: Historical Developments:**

1. Prehistory and its Geographical Distribution
2. Proto-historic period
3. Historic period
4. Pattern of interaction with the neighboring regions

(08 Lectures and Presentations)

**Unit-III Culture and Religion:**

1. Major Religions and Institution
2. Cultural matrix: sub-regional variations
3. Forms of Folk-Culture and their Geographical Distribution
4. Religion and culture: Continuity and change

(08 Lectures and Presentations)

**Unit-IV Mapping the region**

1. Cartography and its uses
2. Physical Zoning of the Region
3. Historical and Cultural mapping
4. Defining eco-zones : Theory and Method

(08 Lectures and Presentations)

(Project to be examined through specific case studies based on the data from the field))

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- (b) External Exam: 40 Marks
- (c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**SUGGESTED READING:**

1. Spate O. H. K. and Learmonth A. T. A, 1967: India and Pakistan: A General and Regional Geography, Methuen.
2. Singh R. L., 1971: India: A Regional Geography, National Geographical Society of India
3. Singh, S, Bhautik Bhugol ka Swaroop, Prayag Pustak, Allahabad.
4. Mishra R.P. and Ramesh, A., 1989: Fundamentals of Cartography, Concept, New Delhi
5. Hussain, Majid, Manav Bhugol.

**INSTRUCTION FOR PAPER SETTER AND CANDIDATE:-**

- i) **Internal Assessment:** It will consist of 4 questions 1 mark each (Short answer/objective question). 2 questions of 3 marks each and 2 questions of 5 marks. (Marks- 20)
- ii) **Term End Examination:** It will consist of the following two parts of 40 marks each:-
  - a) **Part-A:** It will consist of 10 questions of 1 mark each (short answer/ objective type question). 5 questions of 2 mark each and 4 questions of 5 marks each covering all four units with equal weightage to all units- (Marks-40). To be conducted by the Controller of Examination.
  - b) **Part-B:** It will consist of the assessment of the dissertation/ project report based on fieldworks. (Marks-40). To be conducted by the Department.

*R. M. S.*

Syllabus for the examination to be held on Dec., 2023, 2024 and 2025.

**SEMESTER: FIRST**

P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History

**COURSE NO. PGDCHT102**

**COURSE TITLE: UNDERSTANDING CULTURE AND HERITAGE-I.**

Credit: 04

- (a) Internal Assessment: 20 Marks
  - (b) External Exam: 40 Marks
  - (c) Report Presentation: 40 Marks
- Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**Objective:-** This paper will enable students to understand the different facets of heritage and their significance. It highlights the legal and institutional frameworks for heritage protection in India in general and that of Jammu in particular. The implications of the rapidly changing interface between heritage and history will also be examined. The paper involves will require visits to sites and monuments. At least two Projects will be based on visits to Museums/Heritage Sites.

**Unit-I Defining Heritage:**

1. Understanding Heritage
  2. Typology of Heritage: Tangible Heritage, Intangible Heritage and Art Treasure.
  3. Social Context of Heritage.
  4. Heritage Tourism and the existing policies
- (08 Lectures and Presentations)

**Unit-II Land and the Heritage:**

1. Visiting the Heritage and Locating the Heritage Sites.
2. The relationship between cultural heritages and landscape.
3. Geographical distribution of Cultural Heritage: Forms and Pattern
4. Issue of accessibility and travel: change and continuity. (08 Lectures and Presentations)

**Unit-III Challenges to Heritage:**

1. Challenges facing Tangible and Intangible Heritage:
  2. Heritage and Development: Conflict and conciliation
  3. Economics of Heritage: theory and practice
  4. Potential and planning
- (08 Lectures and Presentations)

**Unit-IV Culture & Heritage Tourism as a Product:**

1. The Concept of Culture & Heritage Tourism in India
2. Government policy and regulations governing Culture & Heritage Tourism
3. Marketing Culture & Heritage Tourism and Developing a Marketing Plan
4. Mapping the potential of the region

(Project to be examined through specific case studies based on the data from the field)

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**SEMESTER: FIRST**

P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History,

**COURSE NO. PGDCHT102**

**COURSE TITLE: UNDERSTANDING CULTURE AND HERITAGE-I**

Credit: 04

- (a) Internal Assessment: 20 Marks
- (b) External Exam: 40 Marks
- (c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**SUGGESTED READINGS:**

1. S.S. Biswas, Protecting the Cultural Heritage (National Legislations and International Conventions). New Delhi: INTACH, 1999.
2. Chainani, S. 2007. Heritage and Environment. Mumbai: Urban Design Research Institute, 2007
3. Acts, Charters and Conventions are available on the UNESCO and ASI websites ([www.unesco.org](http://www.unesco.org); [www.asi.nic.in](http://www.asi.nic.in))
4. World Heritage Site Managers, UNESCO World Heritage Manuals [can be downloaded/ accessed at [www.unesco.org](http://www.unesco.org)]
5. Agrawal, O.P., Essentials of Conservation and Museology, Delhi, 2006

**INSTRUCTION FOR PAPER SETTER AND CANDIDATE:-**

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*Q. M. N. S.*

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SEMESTER: FIRST

P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History.

COURSE NO. PGDCHT103

COURSE TITLE: UNDERSTANDING CULTURE AND HERITAGE-II.

Credit: 04

- (a) Internal Assessment: 20 Marks
- (b) External Exam: 40 Marks
- (c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**Objective:-** This course will enable students to understand the different facets of heritage and their significance.

**Unit-I Evolution of Heritage Legislation and the Institutional Framework:**

1. Conventions and Acts—National and International.
2. Heritage-related government departments, museums, regulatory bodies.
3. Conservation Initiatives and Conservation Policy.
4. State of conservation: Policy and the scale of implementation

(08 Lectures and Presentations)

**Unit-II Challenges and Prospects:**

1. Challenges facing Tangible and Intangible Heritage.
2. Developmental Policy.
3. Antiquity Smuggling.
4. Social Response and Conflict of Interest.

(08 Lectures and Presentations to be examined through specific case studies)

**Unit-III Heritage and Travel:**

1. Heritage Sites and the possibility of developing a network
2. Cultural Heritage and the physical profile of the locality.
3. Recent Trends in Travel and Site Management
4. Religious tourism: spatial distribution and change

(08 Lectures and Presentations)

**Unit-IV Major Components of Heritage**

1. Traditions and Customs:
2. Festivals
3. Cuisine and Food.
4. Costumes

(Project to be examined through specific case studies based on the data from the field)

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*R. Kumar*

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SEMESTER: FIRST

P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History.

COURSE NO. PGDCHT103

COURSE TITLE: UNDERSTANDING CULTURE AND HERITAGE-II.

Credit: 04

- (a) Internal Assessment: 20 Marks
- (b) External Exam: 40 Marks
- (c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**SUGGESTED READINGS:**

1. David Lowenthal, *Possessed By The Past: The Heritage Crusade and The Spoils of History*, Cambridge, 2010.
2. Layton, R. P. Stone and J. Thomas. *Destruction and Conservation of Cultural Property*. London: Rutledge, 2001.
3. Lahiri, N. *Marshaling the Past - Ancient India and its Modern Histories*. Ranikhet: Permanent Black, 2012, Chapters 4 and 5. Biswas, *Protecting the Cultural Heritage (National Legislations and International Conventions)*. New Delhi: INTACH, 1999.

**INSTRUCTION FOR PAPER SETTER AND CANDIDATE:-**

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*B. M. Hal.*

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**SEMESTER: FIRST**

P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History,

**COURSE NO. PGDCHT104**

**COURSE TITLE: UNDERSTANDING POPULAR CULTURE.**

Credit: 04

(a) Internal Assessment: 20 Marks

(b) External Exam: 40 Marks

(c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**Objective:-** The paper examines some popular cultures expressed in different mediums like visual, oral and cultural. In the process of their evolution, these cultures eclectically draw from traditions, articulate aspirations, and even give rise to new traditions. The paper endeavors to equip students with an understanding of such phenomena historically, with special reference to Jammu and Kashmir. By the end of this course, a student will be able to understand the cultural theories of production, text, reception, ritual, and identity, and how they intersect with marketing practice. It is imperative that the students use electronic devices to view, record, and document the subject matter.

#### Unit-I

1. Defining Popular Culture.
2. Folk and oral traditions
3. Understanding its historical context.
4. Locating change and continuity

(08 Lectures and Presentations)

#### Unit-II

1. Visual and Performance.
2. Folk Art: Typology, Techniques, and Chemistry of Color.
3. Theatre: Music, Folk, Tales, Songs,
4. Identifying Themes, Functionality, and Geography.

#### Unit-III

1. Fairs, Festivals, and Rituals.
2. Disentangling Mythological Stories.
3. Forms of Patronage.
4. Local Variations

#### Unit-IV

1. Popular culture in the changing world :
2. The impact of the internet and audio-visual media
3. Popular cultural products and the marketing strategies
4. Role of organizations/ institutions (06 Lectures and Presentations)

(Project to be examined through specific case studies based on the data from the field)

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P.G Diploma in Cultural and Heritage Tourism in Jammu Region, Department of History,

COURSE NO. PGDCHT104

COURSE TITLE: UNDERSTANDING POPULAR CULTURE,

Credit: 04

- (a) Internal Assessment: 20 Marks
- (b) External Exam: 40 Marks
- (c) Report Presentation: 40 Marks

Maximum Marks: 100

Duration of External Exam: 2:30 hrs

**SUGGESTED READINGS:**

1. Pankaj Rag, Dhuno ke Yatri, Rajkamal, New Delhi, 2006 (Hindi).
2. Ramanujan, A.K. Folktales from India A Selection of Oral Tales from Twenty-two Languages (Only Introduction).
3. Ramaswamy, V. 'Women and the 'Domestic' in Tamil Folk Songs' in KumkumSangari and Uma Chakravarti, eds., From Myths to Markets: Essays on Gender, Shimla, 1999.
4. Singh, Lata (ed.), Theatre in Colonial India: Play-House of Power, New Delhi, 2009.

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*B. Prasad*