Report on Workshop

Organized by

Institution's Innovation Council (IIC),
University of Jammu
on
Process Design and Development

Date: Monday, 29th August 2022

Institution's Innovation Council (IIC)
University of Jammu
Jammu

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REPORT ON
Process Design and Development
Organized By
Institution's Innovation Council (IIC),
University of Jammu, Jammu

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Date: Monday, 29th Aug 2022
Timings: 3.00 PM to 5.00 PM

Invited Speaker : Dr. Ashok Sharma, Assistant Professor in Department of Computer Science and IT, Bhaderwah Campus, University of Jammu, Jammu

Google Meet joining Meeting information

Institution's Innovation Council (IIC) University of Jammu, Jammu is inviting you to a scheduled Google Meet meeting on Date & Time: August 29th 2022, at 3.00 PM to 05:00 PM India

Registration Link https://forms.gle/NQb8Zsj3VHZ3ZSVF7

Platform: Google Meet

Participation Link: Google Meet joining link: https://meet.google.com /pji-jyys-xwt

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Introduction

Product is the way by which designers combine customer needs with commercial objectives. The idea is that this process helps them to define the problems in the design and production phases and assist brands in creating consistently successful products. A workshop was organized by Institution Innovation Council (IIC), University of Jammu on 29th Aug 2022 at 3.00 PM in virtual mode on the theme, "Process Design and Development" on Google Meet platform. The event was started with the welcome address and introduction of invited speaker by Prof. Susheel Kumar Sharma, President IIC, University of Jammu. Dr. Ashok Sharma, Assistant Professor in Department of Computer Science and IT, Bhaderwah Campus, University of Jammu, Jammu was the Resource Person.

Objectives of the Workshop

The following were the objectives of the Workshop:-
1. To discuss and make audience understand the need to design new products.
2. To discuss various case studies to enable audience to understand why existing products fail.
➢ The presentation was very comprehensive and was based on various aspects of Process Design and Development which included how innovations can be converted into products, need of process design, industry demand of design of new products, staying in business for long time, staying against the competition of existing products, and satisfying unfilled needs of customers.

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The expert discussed a typical product design process that included creation of new concepts/ideas, their validation, refining, prototyping and finally of the product.

Dr. Ashok Sharma appreciated the efforts of organizers for providing him a platform for presenting his insights. The workshop was attended by 89 participants including students, scholars, faculties, staff and other stakeholders from various universities and colleges of India. All the participants participated in the event with great zeal and enthusiasm. The event was conducted under the supervision and guidance of Prof. Susheel Kumar Sharma, President IIC, University of Jammu. He lauded the efforts of all the participants for the successful conduct of the workshop.

The event was attended by Dr. Rockey Gupta, Dr. Meghna Dhar and Er. Deepak Anand IIC Members, of Jammu University besides Er. Rakshit Khajuria and Er. Rajan Verma of UIET, Kathua Campus, University of Jammu, who provided technical support. A formal vote of thanks was presented by Dr. Rockey Gupta.

Key of Deliverables/ Takeaways of Workshop:

The participants were able to understand the basic product design process and its dynamics for real world solutions.

The participants were given firsthand experience of various case studies pertaining to innovative designs and failure of existing products.

List of Participants

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